



1859 Western Avenue
Albany, NY 12203
518-452-6330 - Phone
518-452-7390 - Fax
info@fsbosearch.com

TO PLACE YOUR AD:

- 1. Call our office to discuss your advertising options
2. To finalize your ad, we will need:
- this signed, completed form
- ad description on separate sheet of paper
- a horizontal color photo(s) of your home
- your payment (check, mastercard, visa, discover)
3. If you wish to take advantage of our fact sheet program fill out the fact sheet information form.

Customer Name

Address

City/State/Zip

Phone - Home Phone - Work

Property Address (if different)

City/State/ Zip

PROPERTY DETAILS

Street Address

Type (Home, Multi-fam, Condo, Townhouse, etc.)

Price Basement Town/City

County Style School Dist.

BR # Baths Age Sq. Feet

WHICH OPTION IS RIGHT FOR ME?

SIZE OF AD: 1/8 1/4 1/2 (circle one)

Our statistics indicate that using multiple photos increases the success of selling a home. So show your home in its best light with interior shots, back yard views or that inviting pool, patio or deck.

LENGTH OF AD: 4 12 weeks (circle one)

Although you may find a buyer within four weeks, it is rare that you will sell and close in that time period. While there are many variables that affect the length of time to sell a property, we generally recommend 12 weeks for the average homeseller.

PACKAGE: Basic All-Inclusive Post Rental Sign Upgrade (circle one)

Many homesellers recognize the value of our All-Inclusive package. This package offers a full array of our products and services. Consider the value of this package when making your decision.

PHOTO TIPS:

Never cut or crop the photos. All photos must be horizontal. Vertical photos will be subject to a \$10 surcharge per photo. For digital photos please use JPEG format. Try not to take photos in direct sunlight - which creates shadows & glare. If you'd prefer, our photographer is available at an additional charge.

PLEASE READ & SIGN

- 1. All sales are final. There are no refunds on the advertisement, or portion thereof, once I have paid For Sale By Owner regardless of when I sell my home or cancel the ad. All ads run for the specified time OR until the property is sold, listed or taken off market - whichever occurs first. No substitution of properties allowed.
2. The publisher reserves the right to limit, edit or refuse any ad.
3. If any error in or omission of an advertisement occurs due to the fault or neglect of the publisher, the publisher shall make corrected insertion of the advertisement in the next publication. If the mistake is deemed, at the sole discretion of the publisher, to be a critical error (ie. incorrect phone#, price, location or photo) the advertisement will be extended for 1 issue to compensate for the error. UNDER NO CIRCUMSTANCES IS THIS CONTRACT SUBJECT TO CANCELLATION, TERMINATION OR REFUND BECAUSE OF ANY ERRORS OR OMISSIONS.
4. Part of the marketing package you purchased may include advertising on websites not owned by our company. For Sale By Owner will not be responsible, or issue any refunds, if we are unable to post or update your property information or photo(s) on these sites. Furthermore, we will not be held responsible for any outages or downtime on these sites.

I have read and agree to the above terms and conditions.

SIGNATURE

DATE / /