



**COMMERCIAL/DISPLAY  
ADVERTISING RATES**  
(EFFECTIVE 10/08)

**CAPITAL DISTRICT EDITION**

**MAGAZINE**

<u>SIZE</u>	<u>1 MONTH*</u>	<u>3 MONTHS*</u>	<u>6 MONTHS*</u>
Full (7.25x9.5)	\$525	\$1260	\$2190
Half (7.25x4.75)	\$325	\$780	\$1350
Quarter (3.5x4.625)	\$205	\$510	\$840
Eighth (3.5x2.25)	\$125	\$300	\$450

**PREMIUM POSITIONS**

Page 3 & Back Cover	\$625	\$1500	\$2820
Pages 5 & 7	\$600	\$1440	\$2700

**YELLOW PAGE SERVICE DIRECTORY**

2 Line Listing	\$229* - 6 months
Each Add'l Line	\$20* - 6 months

\*(All ad rates are prepaid only)

**DISTRIBUTION INFORMATION**

- Distributed in Albany, Schenectady, Rensselaer, Saratoga & Warren counties
- Can be found at all area Price Choppers, Hannafords & other high-traffic areas
- Published monthly (11 times per year) & mailed directly to active buyers & sellers!

**INTERNET - [www.518ForSaleByOwner.com](http://www.518ForSaleByOwner.com)**

**LOCAL EXPERTS DIRECTORY (see [518ForSaleByOwner.com/local-experts.php](http://518ForSaleByOwner.com/local-experts.php))**

Get the online exposure you need to promote your company to thousands of qualified home buyers and sellers. Start today and increase your company's online presence. Our directory listings include:

- Your Company Name
- Contact Name
- Company Logo or Photo
- 100 Word Business Description
- Company Address
- Phone Number
- Fax Number
- Link to Website
- Email Address

**\$179 - 6 months    \$299 - Yearly**

**FOR FURTHER ADVERTISING INFORMATION CONTACT:**

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